

Graded Assignment

Presentation (20 points)

In this assignment, you will generate two presentations that cover the same topic. You will use the methods you learned to make your presentations “stand out.” One will incorporate the use of a tagline and the other will use the Rudolph Rule.

1. Pick a topic (person, place, or thing) and go to your favorite search engine to search for that topic. Pick out three facts about that topic and create a one-slide presentation in Impress or PowerPoint.
2. Make sure your slide contains a title text box and a bulleted text box. In the title box, enter the name of the topic. In the bulleted text box, state your three facts in a clear and concise way.
3. Use the Rudolph Rule to highlight one piece of information in your facts. Save this presentation as Presentation_Rudolph_Your_Name.
4. Now take the same presentation and do a File > SaveAs, and save a new copy as Presentation_Tagline_Your_Name. Replace the name of the topic with a tagline that you believe will draw your audience in.

Submit both presentations, making sure they meet the guidelines below.

	Points Possible	Points Earned
The presentations are the same except for the title.	2	
Facts are clear and concise.	6	
One specific piece of one bullet is emphasized in some way.	6	
One presentation has an effective tagline.	6	
Total Points	20	